

# AssociationsNow.com sponsored content

## Digital 8 Week Campaign

Our sponsored content programs are most successful when we create stories based on what makes your organization unique, paired with our audience intelligence and editorial expertise. We develop content on a high level and work with a deliberate schedule seamlessly integrating your content into eight issues of Daily News with content living for 12 months on AN.com.

- ASAE produced eight articles (up to 800 words)
- Sponsored articles are placed for eight weeks in Daily News with content living on AssociationsNow.com for one year unless client provides new campaign content
- ASAE produced Twitter social teasers and Facebook posts 1X per week for eight weeks
- Analytics Report furnished at 2 weeks post schedule completion

### RATE:

\$33,900 net

### ADDITIONAL EXPOSURE OPPORTUNITY:

Include an ad unit for eight weeks to be placed adjacent to your sponsored content on Daily News.

RATE: \$39,900 net

### PAYMENT POLICY:

Full payment for your digital placement is required at the start date of your schedule. One invoice will be generated and due net 30. Cancellations made to digital ad schedules must be made in writing at least 30 days prior to your scheduled start date. We will prorate your schedule as applicable.

To reserve your opportunity please contact your Account Manager, email [IndustryPartnerRelations@asaecenter.org](mailto:IndustryPartnerRelations@asaecenter.org), or call 202-626-2889.

All content topics must have prior approval by ASAE. *Associations Now* Sponsored Content provides opportunities for advertisers to connect with the *Associations Now* audience. All content is paid for by the advertiser. The *Associations Now* editorial staff is not involved in creating the content.

