

Did you know that 97% of members report they are involved, either alone or with other's in purchasing, approving, recommending or specifying products, services and meeting venues for their association? And that's just our members! The ASAE site has considerable reach beyond membership - ask your account manager for details.

RATES

FLIGHT

1 MONTH SCHEDULE	\$2,700
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3 Month Schedule	\$4,265
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6 Month Schedule	\$7,750
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9 Month Schedule	\$10,945
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12 Month Schedule	\$13,525
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NET RATES

POLICIES

- Full payment for your digital placement is required at the start date of your schedule. One invoice will be generated and due net 30.
- Cancellations made to digital ad schedules must be made in writing at least 30 days prior to your scheduled start date. We will prorate your schedule as applicable.
- ASAE assumes no responsibility for 3rd party tracking discrepancies.
- Only one leaderboard ad is visible at any time.

20,000

**GUARANTEED IMPRESSIONS
ARE FOR PAID PLACEMENTS ONLY**

Average Number Of Unique Visitors Per Month—89,000

Average Number Of Visits Per Month—178,000

Average Number Of Page Views Per Month—446,000

Average Time A Visitor Spends On Each Page Of The Site—3 minutes

Retargeting available!



SPECIFICATIONS

LOCATIONS:

The leaderboard runs in the anchor position of the site, except for the homepage.

DIMENSIONS:

728x90

MAXIMUM WEIGHT OF AD:

40k

IMAGE FILE FORMAT:

GIF or JPG or Animated GIF
(Sorry we are unable to accept Flash files)

DEADLINE & SUBMISSION

MATERIALS DUE:

15 business days prior to start date

AD MATERIAL SUBMISSION:

Please upload digital ad materials to the following FTP site:
<http://upload.asaecenter.org>

USERNAME: anupload

PASSWORD: @nfiles



**TO RESERVE YOUR OPPORTUNITY, PLEASE CONTACT YOUR ACCOUNT MANAGER,
EMAIL INDUSTRYPARTNERRELATIONS@ASAECENTER.ORG, OR CALL 202-626-2889.**