

ASAE's InTouch email newsletter is sent every month to 6,000+ CEO members to keep them informed of industry news and upcoming ASAE events and announcements. InTouch for CEOs delivers a 30% open rate.

#### ADVERTISING RATES (NET)

##### 1 EDITION

First position \$2,565  
Second and third positions \$2,100

##### 3 EDITIONS

First position \$4,570  
Second and third positions \$3,275

##### 6 EDITIONS

First position \$8,115  
Second and third positions \$5,005

##### 9 EDITIONS

First position \$10,010  
Second and third positions \$6,175

##### 12 EDITIONS

First position \$11,730  
Second and third positions \$7,235

Maximum of three ads per InTouch edition. Consecutive editions advertising schedules only.

#### MATERIAL SPECIFICATIONS & DEADLINES:

**Dimensions:** 120x240

**File size:** 25k maximum

**Image file format:** GIF or JPG.  
(Sorry we are unable to accept Animated GIF or Flash files)

**Materials due:** 15 business days prior to start date

#### PAYMENT POLICY:

Full payment for your digital placement is required at the start date of your schedule. One invoice will be generated and due net 30. Note: Cancellations made to digital ad schedules must be made in writing at least 30 days prior to your scheduled start date. We will prorate your schedule as applicable.

To reserve your opportunity, please contact your account manager, email [industrypartnerrelations@asaecenter.org](mailto:industrypartnerrelations@asaecenter.org), or call 202-626-2889.



#### AD MATERIAL SUBMISSION:

Please upload digital ad materials to the following FTP site:  
<http://upload.asaecenter.org>  
**username:** anupload  
**password:** @nfiles  
We do not accept ads via email.

REACH  
**6,000+**  
CEO MEMBERS