

ASAE's InTouch email newsletter has been redesigned for the way members want to consume content today.

InTouch is emailed biweekly to 25,000+ members to keep them informed of industry news and upcoming ASAE events and announcements. InTouch is published every other Friday and delivers an 18% open rate.

ASK ABOUT
OUR POPULAR
INTOUCH FOR CEOS
AND INTOUCH
FOR YOUNG
PROFESSIONALS

ADVERTISING RATES (NET)

1 EDITION

First position \$2,565
Second and third positions \$2,100

3 EDITIONS

First position \$4,570
Second and third positions \$3,275

6 EDITIONS

First position \$8,115
Second and third positions \$5,005

9 EDITIONS

First position \$10,010
Second and third positions \$6,175

12 EDITIONS

First position \$11,730
Second and third positions \$7,235

Maximum of three ads per InTouch edition. Consecutive editions advertising schedules only.

MATERIAL SPECIFICATIONS & DEADLINES:

Dimensions: 120x240

File size: 25k maximum

Image file format: GIF or JPG.
(Sorry we are unable to accept Animated GIF or Flash files)

Materials due: 15 business days prior to start date

PAYMENT POLICY:

Full payment for your digital placement is required at the start date of your schedule. One invoice will be generated and due net 30. Note: Cancellations made to digital ad schedules must be made in writing at least 30 days prior to your scheduled start date. We will prorate your schedule as applicable.

To reserve your opportunity, please contact your account manager, email industrypartnerrelations@asaecenter.org, or call 202-626-2889.



AD MATERIAL SUBMISSION:

Please upload digital ad materials to the following FTP site:

<http://upload.asaecenter.org>

username: anupload

password: @nfiles

We do not accept ads via email.

REACH

25,000+
MEMBERS